

Business Success in a New Home



Triggers

Unsure about the business environment in Sweden and what is required to open a business.
Uncomfortable around new administrative requirements

Goals

To work in Sweden in his profession, and being able to communicate with Swedish clients in a way that they feel comfortable and can trust him.

I need to know

Understand the Swedish culture and indirect forms of communication in order to better tailor his business services

I need to feel

Motivated even when there are hurdles, because he is self-employed and needs to constantly identify new clients.

Intrinsic Motivations to learn

Seeing others in my situation succeeding and feeling good about myself and my ability to provide for my family

Extrinsic Motivations to learn

Finding a job in his field in Sweden

Notes

Migrant man from Palestine, was a very successful photographer in his home country and came to Sweden to be with his wife.